

macae

Michigan Association
of Community and
Adult Education

Strengthening Leadership In Challenging Times

A woman with dark hair tied back, wearing a red tank top and black leggings with a red and white stripe down the side, is climbing a large, textured rock face. She is seen from behind, with her right arm extended upwards and her left arm reaching out to the right. She is wearing black climbing shoes. A purple and black bag is attached to her waist. The background is a large, brown and grey rock wall.

October 20-23, 2009
Crystal Mountain
Thompsonville, MI

2009 MACAE Annual Conference

CONFERENCE HIGHLIGHTS

Tuesday, October 20

State of Online Learning, 12:30-5:00 pm

Adult Ed, Literacy & ESL Reception, 7-9 pm

Wednesday, October 21

Conference Kick-Off, 8:45-9:45 am

Break Out Session I, 10:00-11:30 am

Kurt Metzger Keynote Address, 12:15-1:00 pm

Break Out Session II, 1:15-2:45 pm

Break Out Session III, 3:00-4:30 pm

Exhibitor Reception & Torch Lighting Ceremony, 4:40-5:40 pm

Olympic Games & Greek Fest, 6:30-9:00 pm

GACEA/JST Afterglow

Thursday, October 22

Break Out Session IV, 9:00-10:30 am

Break Out Session V, 10:45-12:15 pm

2009 MACAE Awards Luncheon, 12:30-2:30 pm

Break Out Session VI, 2:45-4:15 pm

Texas Hold'em & Euchre Tournament, 4:40-6:00 pm

MMRCEA/NMACAE Pumpkins And Cocktails, 5-6 pm

MACAE Annual Meeting & Dinner, 6:30-8:30 pm

WMCEC Afterglow

Friday, October 23

Discovery Cafe for Collective Understanding & Action

facilitated by Kent Roberts, National Civility Center, 9-11 am

CONFERENCE PLANNING COMMITTEE

Julie Menassaka, Chair
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WELCOME TO THE 2009 MACAE ANNUAL CONFERENCE

Dear MACAE Members and Friends,

Welcome to the 2009 Fall Conference. This year's theme, "**Strengthening Leadership in Challenging Times**" rings more true today than when we selected this theme one year ago. We knew that the going would get tough, but as always, MACAE members are getting tougher! We continue to move forward, in spite of the many challenges.



With sheer determination, we are focused on strengthening our programs to provide the very best outcomes for our students, in spite of the pending budget cuts. By managing to keep your eyes on the prize—strengthening our communities and families—each of you deserve a round of applause. Cuts within our own districts, along with federal and state reductions, have elevated the need for creativity in education to a surprising new level.

This conference is designed to re-energize, renew and refresh each of us as we continue through these challenging times. Our Focus Groups worked diligently to put together six dynamic sessions in each strand to provide you with the most up-to-date information and tools possible.

I hope that each of you will find this conference to be the most valuable of your professional development opportunities this year. I am grateful for your participation and support of MACAE, now more than ever, in these challenging times.

A special thanks to our exhibitors and sponsors who play a critical role in making this conference possible and helping us stay on the cutting edge with the latest tools and resources. Please take some time to learn about their excellent products and services and let them know how much you appreciate their support...particularly by placing them on the top of your preferred vendor list!

Many thanks to the Conference Committee, Focus Groups and MACAE staff for the tireless hours they have contributed to this amazing conference!

Have a great conference,

Julie Menassaka,
MACAE President

CONFERENCE AMBASSADORS

To ensure that this year's conference runs as smoothly as possible and that everyone has a great experience, MACAE members have volunteered to serve as "Ambassadors." The Ambassadors will be stationed in each breakout session as well as other key locations to assist participants and make sure everything is running on time and efficiently. Please let them know how much you appreciate them volunteering their time at the conference...and if you have any special needs or questions, they are here to help you.

A special thanks to Jodi Samp for championing this effort!

General Ambassadors

Paul Brunell
Gregg Dionne
Brenn Fricano
Karyn Goven
Jo Anne Hatto
Lisa Holbrook
Rich Klemm
Marlana Krolicki
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Session Ambassadors

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Table of Contents

| | |
|--|----|
| CONFERENCE HIGHLIGHTS | 2 |
| PRESIDENT'S WELCOME TO ANNUAL CONFERENCE | 3 |
| CONFERENCE AMBASSADORS | 4 |
| MACAE BOARD OF DIRECTORS | 6 |
| 2009 MACAE AWARD RECIPIENTS | 9 |
| CONFERENCE SPONSORS | 10 |
| MACAE 14TH ANNUAL GOLF OUTING SPONSORS | 10 |
| KEYNOTE SPEAKERS & SPECIAL GUESTS | 11 |
| PRE-CONFERENCE AGENDA Tuesday, October 20, 2009 | 12 |
| CONFERENCE AGENDA Wednesday, October 21, 2009 | 13 |
| Thursday, October 22, 2009 | 18 |
| Friday, October 23, 2009 | 21 |
| SPEAKER BIOGRAPHIES | 22 |
| MACAE VENDOR MEMBERS | 25 |
| 2009 EXHIBITORS | 26 |



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Michigan State University, Journalism Major

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Robin Soergel

Principal, East Detroit Public Schools

District of the Year

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President's Award

Dr. Marlana Krolicki

Oakland Schools

Lifetime Achievement Award

George Barker, Retired

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Western Michigan Community Education Coalition (WMCEC)

Wayne Monroe Adult, Alternative & Community Education Association

KEYNOTE SPEAKERS & SPECIAL GUESTS



KURT METZGER is the Director of the Detroit Area Community Information System (D-ACIS). After speaking for 30 years on the need for coordinated data collection and delivery in Southeast Michigan, Metzger was selected by the Skillman and Kresge foundations in 2008 to develop and direct a new foundation-funded regional data indicators system. The hope of this foundation, as well as that of D-ACIS, is to develop a “centralized” data repository that will facilitate a variety of research, education and service programs designed to improve the understanding of population and housing patterns in metropolitan Detroit and urban America.

JOEL NITZBERG is currently President of the National Community Education Association. He has his master’s degree in Social Work and resides in Somerville, Massachusetts. Joel was born in New York City and was first inspired to work with community education by his father who directed a program for the mentally impaired. This work experience shaped his life, and he walked out committed to being a change agent. Years later, after working for several human service agencies and the Somerville School System as a community-school program developer, he was employed by the Massachusetts Department of Education. His job was to organize parents, teachers, and community leaders across the state to establish local coalitions so that community people could be involved in education. Now at Cambridge College, Joel develops community building courses as part of the human services concentration. He strives to connect adult learning to community life and needs.



KENT ROBERTS is the Executive Director of the National Civility Center and author of **Bring a Dish to Pass** and **Community Weaving**. Kent works with organizations and communities across the country, seeking to be a catalyst for innovative action and collaboration. He began his community-building work in Sturgis, serving 25 years as a teacher and coach in the public school system. His success is documented in his nomination for the Michigan Teacher of the Year, election to the Michigan Wrestling Hall of Fame, and earning the Michigan Bar Association’s “Liberty Bell Award.”

JULIE SCOSKIE is the Director of the Jefferson County Public Schools Adult and Continuing Education program (JCPSACE) in Louisville, Kentucky. She is also the President of the Kentucky Association of Adult and Continuing Education and has 23 years of experience as an adult education professional in which she has received numerous awards. During the 2008-09 school year, JCPSACE met the needs of 6,240 individuals through its ABE, GED and ESL classes, meeting 100 percent of its state performance goals. More than 500 participants earned their GED that year.



MACAE 2009 Fall Conference

Strengthening Leadership in Challenging Times

Pre-Conference: October 20, 2009

Conference: October 21-23, 2009

Crystal Mountain Resort

PRE-CONFERENCE AGENDA

Tuesday, October 20, 2009

12 - 5 p.m.

EARLY CONFERENCE REGISTRATION, [Crystal Center Lobby](#)

1 - 5 p.m.

THE STATE OF ONLINE LEARNING—AN IN-DEPTH LOOK AT THE LATEST RESEARCH, PRACTICES & OFFERINGS, [James Bay Hall](#), [Lower Level](#)

Presenters: Jamey Fitzpatrick, President, Michigan Virtual University

Robert Currie, Executive Director, Michigan Virtual School

David Myers, Executive Director, Michigan LearnPort

Refreshments: Cider & donuts served at break

Michigan was ranked #2 in online learning policy and practice in 2008 by the Center for Digital Education. Michigan Virtual University (MVU) works collaboratively with K-12 schools to help meet the needs of all students, including those who are not challenged by the traditional education curriculum and students who struggle to achieve academic success.

This session will examine current developments in online learning and highlight innovative strategies that are being used to expand the range of courses and options for students, adult learners and educators. Drawing on the latest state and national data, the presenters will provide information on key policy issues and trends, discuss the latest research regarding the efficacy of online learning, examine student performance and course completion results, and identify strategies to improve student achievement. Michigan is considered a pioneer in online learning. Courses and services offered through the Michigan Virtual School and innovative dropout recovery strategies will be examined. In addition, a demonstration of Michigan LearnPort, a MVU initiative developed through a partnership with the Michigan Department of Education to provide high quality online courses and training for Michigan educators, administrators and school employees will be provided. A variety of no-cost courses, tools and resources are available to help meet state and district requirements and improve classroom practice. Audience questions and active participation are encouraged in this pre-conference session.

7–9 p.m.

ADULT ED, ESL & LITERACY RECEPTION, [Northern Lights](#), [Main Floor](#)

“A Shared Mission: Working Together to Meet Michigan Adult Learner Needs in Challenging Times”

Hosts: Michigan Adult-Learner Based Non-Profits

Introductions and a panel discussion will open the reception with representatives from organizations that advocate for and serve adult learners. They will then share their greatest challenges as well as recommendations for how adult education professionals and organizations can join efforts in the future to better serve Michigan’s hardest-to-serve adult learners. Networking will follow the panel discussion.

Refreshments: Wine, Sparkling Cider & Assorted Cheeses with Fruit

CONFERENCE AGENDA

Wednesday, October 21, 2009

7:00 a.m.–12 p.m. CONFERENCE REGISTRATION, *Crystal Center Lobby*

7:30–8:45 a.m. CONTINENTAL BREAKFAST, *Northwest Territories, Main Floor*

8:45–9:45 a.m. **WELCOMING ADDRESS & CONFERENCE KICK-OFF**

Northwest Territories, Main Floor

MACAE President Julie Menassaka and Past President Bob Steeh

An overview of 2008–09 accomplishments and challenges will be presented as well as introductions of the new MACAE board members, committee chairs and focus group chairs will be made. Additionally, they will make several very special announcements regarding new MACAE partnerships.

10–11:30 am BREAK OUT SESSION I

EARLY CHILDHOOD, *Baffin Island, Second Floor*

I Am Moving. I Am Learning (IMIL)

Presenters: Ann McNeil, Special Needs Facilitator and Tammy Goldsmith, Head Start of Muskegon/Oceana

Taking a proactive approach to addressing childhood obesity, this session will use music and movement to help teachers attain IMIL goals: 1) Increase quantity of time spent in moderate to vigorous physical activity during daily routines to meet national guidelines for physical activity; 2) Improve the quality of structured movement experiences intentionally facilitated by adults; and 3) Promote healthy nutrition choices every day.

ENRICHMENT & RECREATION, *Artic Bay, Main Floor*

Maximizing Your Marketing Potential & Brochure Critiquing

Presenters: Camron Gnass, President/Creative Director, Vision Creative Linda Harvey, Printwell, Inc.

Do you have an integrated marketing strategy in which your website, online social marketing tools, print and news media all reinforce each other? Do you have a consistent look and feel from one medium to the next to reinforce your “brand” recognition? With tight budgets, how can you maximize every dollar you invest in marketing for the greatest reach? Cameron Gnass, one of Michigan’s most respected and award winning creative minds, and Linda Harvey, printing expert extraordinaire, will team up to focus on these questions, as well as facilitate brochure critiquing for those who bring 25 copies of their most recent brochure to share.

Wednesday, October 21, 2009 (continued)

10–11:30 am

BREAK OUT SESSION I (continued)

ALTERNATIVE EDUCATION, Hudson Bay-A, Second Floor

How to Exceed Expectations While Staying in the Limits – Legal Issues in Alternative Education

Presenter: Eric Delaporte, Attorney, Thrun Law Firm, PC, Lansing

Every day, alternative educators face legal issues unique to their students and programs. This session will focus on issues regarding unions, bullying, searches, truancy and student convictions of criminal sexual conduct. The Thrun Law Firm is recognized as one of the leading legal sources of expertise in this unique area of education and legal issues.

ADULT EDUCATION, LITERACY & ESL, Hudson Bay-B, Second Floor

How Can Adult Education, Literacy & ESL Programs Build Effective Community Collaborative Partnerships to Extend Resources and Enhance Services to Students?

Presenters: Julie Scoskie, Director, Adult & Continuing Education and Joyce Griffith, Adult Basic Education Specialist,

Jefferson County (KY) Public Schools

This session, delivered by the director of one of the nation’s award-winning and most highly respected and innovative programs, will focus on strategically identifying, cultivating and cementing community partners to create win-win partnerships. How to make critical friends by forming an Advisory Council will be discussed. Examples of how partners bring value-added services and resources to Adult Education, Literacy and ESL programs will be shared, including an innovative Ticket to Test partnership. In this partnership, the local library foundation supports library cardholders who take the GED by providing half of the GED test free. This partnership has thrived for more than eight years and has not only provided assistance to low-income students, but also has increased the number of library users.

11:45 am–1:00 pm

LUNCH & KEYNOTE ADDRESS, Northwest Territories, Main Floor

Keynoter: Kurt Metzger, Director, Detroit Area Community Indicators System, City Connect Detroit

When traveling around Michigan’s gorgeous shorelines, you can’t help but feel fortunate to live in such a beautiful state with abundant fresh water, rich natural resources and recreational opportunities. So what’s the deal? Why is Michigan continuing to struggle at the bottom of the economic ladder? What can we as community and adult educators do individually and collectively to turn this trend around? Kurt Metzger has studied Michigan, its economy and how its local communities and the state as a whole interact with each other and potential partners outside of Michigan. He has made some fascinating observations, backed up with solid research, that have timely implications on how we, as community educators, could help change the course of Michigan’s future!

1:15–2:45 pm

BREAK OUT SESSION II

EARLY CARE & EDUCATION, Baffin Island, Second Floor

Curriculum, Assessment & Screenings

Presenter: Blanche Deren, Education Consultant, Great Start Readiness Program, Michigan Department of Education

Rules, regulations and requirements are all about quality implementation for the Great Start Readiness Program (GSRP). Attend this session and learn how you can make certain that your program remains compliant and effective. Blanche Deren will share new requirements, what's coming down the pike, as well as ways in which school districts can improve the GSRP program.

ENRICHMENT & RECREATION, Artic Bay, Main Floor

Social Marketing: Make Your Community Your Greatest Fans... and It's Free!

Presenter: Doug Wood, Community Education Director, Orchard View Community Schools

One of MACAE's own technology gurus will examine online tools (i.e., Facebook, Twitter, LinkedIn, blogs) and how they can be used to promote your community education programs. Doug Wood has deployed these tools for Orchard View Community Schools and will overview online platforms, tips and tools for creating a dynamic and fun way of engaging your community, attracting new registrations, and fostering a great sense of community pride as well.

ALTERNATIVE EDUCATION, Hudson Bay-A, Second Floor

Community Advocacy for Student Success

Presenter, Michele Corey, Michigan's Children

If you followed the Michigan Dropout Prevention Summit and the continuing Shared Youth Vision Partnership, you know what a tireless advocate Michelle Corey is for struggling youth in Michigan. On behalf of Michigan's Children, she has brought a powerhouse of resources and expertise to Michigan communities and educators to address our distressing dropout rates. Learn how you can tap into these resources and get your community fully engaged in developing a comprehensive strategy for helping Michigan youth succeed in school and be prepared for post-secondary education and training.

1:15–2:45 pm

BREAK OUT SESSIONS II (continued)

ADULT EDUCATION, LITERACY & ESL, Hudson Bay-B, Second Floor

How Can Postsecondary Access and Affordability be Improved by Utilizing Adult Education via Concurrent Enrollment Programs?

Presenters: Julie Scoskie, Director, Adult & Continuing Education and Joyce Griffith, Adult Basic Education Specialist, Jefferson County (KY) Public Schools

This session will spotlight how K-12 Adult Basic Education systems can partner with local community colleges to develop and deliver a program that results in a win/win/win for all by leveraging and sharing resources including staff, facilities, equipment and data systems to make students the ultimate winners. Concurrently enrolled students can save thousands in tuition dollars by taking advantage of the free classes offered through Adult Education. This nationally recognized program provided by Adult Education and Educational Enrichment Services, focuses on preparing lower-level students for success in community college. Retention and academic performance have proven very impressive since the program began in 2003.

3–4:30 pm

BREAK OUT SESSION III

EARLY CARE & EDUCATION, Baffin Island, Second Floor

State & Federal Efforts in Early Childhood Education: What Can We Do?

Presenter: Blanche Deren, Education Consultant, Michigan Department of Education

This Think Tank session will include discussions on national early childhood efforts, predictions and preferences for Michigan’s state preschool program, balancing funding and best practices, and brainstorming ways that MACAE can support continued investment in Pre-K.

ENRICHMENT & RECREATION, Artic Bay, Main Floor

Manage Your Crisis Before It Manages You!

Presenter: Marcie Robinson-Caughey, Community Services Coordinator, Okemos Community Education

Would your staff or instructors know what to do if the unthinkable happened and none of the administrative team was there? In this workshop participants will have an opportunity to discuss how to best prepare and support your staff and participants, while protecting your organization and self during a crisis. Participants will also develop an easy-to-use, adaptable tool for their staff to utilize in a crisis situation. Overseeing an extensive array of programs including all age groups, all year long, learn how Okemos Community Education has built a stellar program and effectively executed its crisis management strategy.

3–4:30 pm

BREAK OUT SESSION III (continued)

ALTERNATIVE EDUCATION, Hudson Bay-A, Second Floor

Engaging Students Through Technology: Digital Learning for Today's Students...It's Way Beyond Seat Time

Presenter: Barbara Fardell, Educational Technology Manager, Office of Educational Technology & Data Coordination, Michigan Department of Education

Back by popular demand, Barb Fardell offers an incredible array of valuable online resources for helping teachers and struggling students succeed. As a former alternative education teacher, she is particularly attuned to the unique challenges alternative students and educators may face. The session will include free resources to assist in credit recovery, as well as high school completion.

ADULT EDUCATION, LITERACY & ESL, Hudson Bay-B, Second Floor

GEDs to PhDs — How Can Adult Education, Literacy and ESL Programs Successfully Transition GED Students into Postsecondary Education and Training?

Presenters: Julie Scoskie, Director, Adult & Continuing Education and Joyce Griffith, Adult Basic Education Specialist, Jefferson County (KY) Public Schools

How do you align systems, curricula and student support services to provide seamless transitions for GED students desiring to enter community college and job-training programs? Examples include the GED Express and the College Bound Program, which enable GED students who have passed the Official Practice Test to enroll in the local community college and complete a free one-hour introduction to college courses.

4:40–5:40 pm

EXHIBITORS RECEPTION & LIGHTING OF THE TORCH CEREMONY

Northern Lights, Main Floor

MACAE vendors are strong supporters of our programs across the state and help MACAE provide a variety of opportunities for our members that would not be possible without their support! Now is your chance to meet them in person, learn about their great products and services, and let them know how much you appreciate their support! And to spice things up a bit, we've added a chance for you to win value bucks at the same time!

6:30–9:00 pm

COMMUNITY ED OLYMPIC GAMES & GREEK FEST

James Bay Hall, Lower Level

Join your colleagues for a fun filled evening of delicious Greek food and Olympic games, MACAE style!

Wear your official Olympic Games t-shirt on and have the opportunity to earn gold, silver or bronze medals!

9:30 pm

AFTERGLOW SPONSORED BY THE GENESEE AREA COMMUNITY EDUCATION ASSOCIATION (GACEA), Hospitality Room

Thursday, October 22, 2009

7:45–8:45 am

BREAKFAST AND FOCUS GROUP ROUNDTABLES, Northwest Territories
(Early Care & Education, Enrichment & Recreation, Alternative Education, and Adult Ed, Literacy & ESL)

9:00–10:30 am

BREAKOUT SESSION IV

EARLY CARE & EDUCATION, Baffin Island, Second Floor

Part I: Leave No Child Left Inside

Presenter: Reymundo Quintero, Parkwood YMCA's Camp Pa-Wa-Pi

This session provides a research-based rationale for teaching and learning games that enhance self-esteem, team building, leadership and communication for participants at all levels. In addition, some basic game concepts and fundamentals will be introduced in this first session. This session is designed for early childhood educators, childcare professionals, alternative education personnel and anyone interested in using games more fully in a given program.

ENRICHMENT & RECREATION, Artic Bay, Main Floor

PART I: Making Money in Tough Economic Times

Presenter: Greg Marsello, Co-Founder and Vice President, Learning Resources Network (LERN)

If you've ever had the opportunity to attend a national LERN conference, you know what a great investment this double session will be. Greg Marsello, well-known for his excellent content, will cover programming marketing and operations strategies and techniques you must follow, better implement, and should consider to survive and thrive. Understand how to select winning courses and events, employ best practice promotion techniques, and operate an efficient organization. Find out how you can increase registrations, revenue and net revenue. Bring plenty of paper for notes!

ALTERNATIVE EDUCATION, Hudson Bay-A, Second Floor

What is the Superintendent's Dropout Challenge and What's Your Role in Responding to the Challenge?

Presenter: Leisa Gallagher, Office of Special Education and Early Intervention, Michigan Department of Education

Learn how you can build a strong partnership with your district administrators to demonstrate how your programs are part of the solution in student retention and graduation.

9:00–10:30 am BREAKOUT SESSION IV (continued)

ADULT EDUCATION, LITERACY & ESL, Hudson Bay-B, Second Floor

Exploring Higher Education Partnerships with Community-Based Adult Education Programs

Presenter: Joel Nitzberg, President, National Community Education Assoc., Cambridge College, Boston, Mass

“Adult learning should be tied to community life and needs. We need to...make learning relevant to the lives students lead in their communities. We should be pushing these connections because our students’ priority is to translate coursework to jobs, career development and other aspects of their lives.” In addition to being one of NCEA’s most prolific writers and innovators in community education, Joel Nitzberg offers a wealth of experience in building partnerships between higher education, community adult education and youth programs. His presentation is sure to inspire and provide proven approaches to partnering with higher education institutions, whether it be professional development for your staff, capacity building to meet the changing and diverse needs of your community, or embedding real-world career and community service experience in your curriculum.

10:45 am–12:15 pm BREAK OUT SESSION V

EARLY CARE & EDUCATION, Baffin Island, Second Floor

Playground Inspections: Update on Requirements

Presenter: Wayne Wright, Wrightways, LLC, Playground Inspector and Installer

Learn how to prevent playground injuries, what inspectors look for during an onsite inspection, and how to develop an ongoing maintenance plan and equipment inventory.

ENRICHMENT & RECREATION, Artic Bay, Main Floor

PART II: Thriving in Tough Economic Times

Presenter: Greg Marsello, Vice President, LERN

If you’ve ever had the opportunity to attend a national LERN conference, you know what a great investment this double session will be. Greg Marsello, well-known for his excellent delivery and content, will share LERN’s latest strategies for building programs that thrive in touch economic times. Part II of this double session will be offered in a webinar format.

ALTERNATIVE EDUCATION, Hudson Bay-A, Second Floor

Disrupting Class: How Disturbing the Current Education System Can Bring Education to the Next Level

Presenter: Bruce Umpstead, Director, Office of Educational Technology and Data Coordination, Michigan Department of Education

Thursday, October 22, 2009 (continued)

10:45 am–12:15 pm **BREAK OUT SESSION V (continued)**

ADULT EDUCATION, LITERACY & ESL, Hudson Bay-B, Second Floor

What's Next for Technology & Online Learning?

Facilitator: Jeff McNeal, Education & Training Connection (Midland) and MACAE Board Member

A panel of vendors offering the latest in technology, instructional tools and online learning for adult learners and alternative ed students will highlight what's next in their program offerings. Following the panel discussion, participants will rotate around table discussions with vendors to share challenges and solutions.

12:30–2:30 pm

ANNUAL AWARDS LUNCHEON, Northwest Territories

Presentation of Administrator, District, President's and Lifetime Achievement Awards

2:45–4:15 pm

BREAK OUT SESSION VI

EARLY CARE & EDUCATION, Baffin Island, Second Floor

Part II: Leave No Child Left Inside

Presenter: Reymundo Quintero, Parkwood YMCA's Camp Pa-Wa-Pi

This workshop continues the discussion and "hands-on" use of interactive games for participants of all ages. Program participants will learn at least 12 games that can be played indoors or outdoors that enhance self-esteem, team building, leadership and communication.

ENRICHMENT & RECREATION, Artic Bay, Main Floor

What's Hot & What's Not

Facilitator: Kelly Morcombe, Gull Lake Community Education Director

This session has long been a favorite of community educators focusing on recreation and enrichment programs. Participants have a chance to share what programs are proving most popular in their districts and which are losing community interest.

ALTERNATIVE EDUCATION, Hudson Bay-A

Your Published Truth: Understanding the New MI SAS Reporting for Your Program

Presenter: Paul Bielawski, Special Assistant, Office of Educational Assessment & Accountability, Michigan Department of Education

Previously called the Ed Yes! Report, the Michigan Department of Education has made substantial changes to its annual reporting requirements. Some of those changes will enable Alternative Education programs to better reflect student improvement. To learn more, don't miss this important presentation from MDE expert Paul Bielawski!

Thursday, October 22, 2009 (continued)

2:45–4:15 pm BREAK OUT SESSION VI (continued)

ADULT EDUCATION, LITERACY & ESL, Hudson Bay–B

Voices from the Field: Charting the Future for the Adult Learner

Facilitator: Melanie Holland, MACAE Adult Education Focus Group Chair, Southgate Community Schools

A panel representing various adult education, literacy and ESL programs from around the state will begin this session with updates on what they are doing to meet changing needs of adult learners and program requirements. They will then share strategies that are getting results as well as their greatest challenges. Following the panel discussion, participants will break up into smaller groups to identify approaches for addressing these challenges and explore opportunities to better serve adult learners in the future.

4:40–6:00 pm TEXAS HOLD 'EM & EUCHRE TOURNAMENTS, Hospitality Room

5:00–6:00 pm MMRCEA/NMACAE PUMPKINS AND COCKTAILS GATHERING

6:30–9:00 pm NATIONAL UPDATE AND MACAE ANNUAL REPORT DINNER,
Northwest Territories

Keynote Speaker: Joel Nitzberg, President, National Community Education Association (NCEA)

Author of “Putting Youth at the Center of Community Building,” as well as numerous other published journal articles on community building, education, and youth as entrepreneurs. Joel will bring his career experiences to light in the context of what is currently happening around the nation and in Washington, D.C.

Julie Menassaka, MACAE President, and Paul Hoppa, MACAE Treasurer, will present MACAE’s 2009 annual budget, 2008 Annual Meeting minutes, and proposed updates to the by-laws—all of which require approval from MACAE membership.

9:15 pm AFTERGLOW SPONSORED BY WEST MICHIGAN COMMUNITY EDUCATION
CONSORTIUM (WMCEC), Hospitality Room

Friday, October 23, 2009

8:00 am CONTINENTAL BREAKFAST, Northern Lights

9–11:00 am **DISCOVERY CAFÉ FOR COLLECTIVE UNDERSTANDING & ACTION**
Northwest Territories

Facilitator: Kent Roberts, Executive Director, National Civility Center

Using a highly interactive process to encourage constructive dialogue, the outcomes from this session will serve as a catalyst for future sustainable action for individuals as well as their respective organizations.

11:00 am CONFERENCE ADJOURNS

SPEAKER BIOGRAPHIES

PAUL BIELAWSKI is the Manager of Educational Accountability in the Office of Educational Assessment and Accountability with the Michigan Department of Education, where his responsibilities include school accreditation, Adequate Yearly Progress (AYP) and School Report Cards. He has a career that spans over 30 years with the MDE and has worked with the accountability, curriculum, grants and bilingual units of the Department. Paul coordinated the development of Education YES – Michigan’s Yardstick for Excellent Schools, and MI-SAS, Michigan’s School Accreditation System.



MARCIE ROBINSON-CAUGHEY is the Community Services Coordinator for Okemos Community Education, where she oversees all recreation, enrichment and facilities planning for the school district. She has been the Community Services Coordinator for four years and has worked in the recreation field for 15 years, holding various positions, including Water Park Assistant Superintendent, Special Events Coordinator and Child Care Coordinator. Robinson-Caughey has a bachelor’s degree in Recreation, Park & Leisure Services with an emphasis on Community Administration, as well as a master’s degree in Education Administration with an emphasis on Community Leadership, both from Central Michigan University.

MICHELE ROBOTHAM COREY is the Director of Community Advocacy for Michigan’s Children, a child advocacy organization that acts as a voice for children. She has created numerous opportunities for local advocates to become better-informed about children’s issues and communicate effectively with local- and state-level policy makers. Most recently, she has been working with the Mott Foundation on a statewide initiative intended to build a system in Michigan that encourages more high school graduation through dropout prevention and recovery efforts.

ERIC DELAPORTE is an attorney with Thrun Law Firm, PC, from Lansing. His practice focuses on general school law, the federal Universal Services Fund E-rate program, labor and employment law, and general civil litigation. He graduated from Regents College and Universities of the State of New York with a Bachelor of Science degree, and in 2006 graduated from the University of Notre Dame Law School with a Juris Doctorate. While at Notre Dame, Delaporte served as the Notes Editor for the Journal of College and University Law, a law journal devoted to legal issues in education. He is a member of the Ingham County Bar Association, American Bar Association, Federal Bar Association and the State Bar of Michigan.



BLANCHE DEREN is an Education Consultant with the Michigan Department of Education, managing Great Start Readiness Program grants to school districts, public school academies and agencies. She began work in early childhood as a home-based Michigan School Readiness Program preschool teacher, then enjoyed teaching blended classrooms of state prekindergarten and Head Start. Deren also served as an Education Coordinator for state prekindergarten and Head Start before joining the MDE.

BARB FARDELL is the Manager for Educational Technology for the Michigan Department of Education, and spends much of her time working on the expansion of distance learning throughout the state, as well as presenting at conferences and districts on the merits of technology integration. Fardell and her staff are responsible for Title II Part D, Enhancing Education Through Technology Grants, and she has spent much of the past year working on a collaborative project with the Library of Michigan, MDE and Wayne State University on the development of the Michigan Online Resources for Educators (MORE) teacher resource portal. She was one of the original teachers and course designers for the Michigan Virtual School and served as the Manager for Teacher Training and Development.



LEISA GALLAGHER is a Co-Director of Reaching and Teaching Struggling Learners Initiative, a program that assists 15 middle and high schools explore how to embed a tiered system of support to reduce building the risk for dropout. Prior to joining the Office of Special Education and Early Intervention Services, Leisa was a Safe Schools Consultant for the School Health and Safety Programs Unit at MDE. After teaching high school English, she has worked in the area of prevention since 1994.

SPEAKER BIOGRAPHIES (continued)

CAMRON GNASS is the founder and creative director of Vision Creative and a partner in a monthly Sports magazine. His studio has earned recognition for print design and interactive projects across many industries, from local businesses and statewide social initiatives to national restaurant groups to international auto manufacturers. His leadership in brand development has launched the creation of local, district and national award-winning pieces and campaigns for businesses of all sizes – including a Best of Show – and has resulted in catapulting small businesses into regional and national market leaders. He serves on the Board of Directors of the Small Business Association of Michigan, Entrepreneur Institute of Mid-Michigan, as well as Impression 5 Science Center and won a 2007 Greater Lansing Entrepreneur of the Year award and in 2008 was named 'Ten over the next Ten' recognizing the Ten most influential people in Mid-Michigan under the age of 35 for shaping the regions future. His passion lies within helping strategize, grow and manage brands for small business start-ups.



JOYCE GRIFFITH is the Adult Basic Education Specialist for the Jefferson County (KY) Public Schools, where she works to build partnerships that provide many options beyond GED for the more than 6,000 students who enroll annually. Joyce is an experienced adult educator who holds a Master's Degree in Curriculum and Instruction from Ashland University. Her teaching experience ranges from elementary education through college. As an educational consultant for the University of Michigan, she helped design and implement onsite literacy and degree programs for the UAW and Ford.

LINDA HARVEY is a sales representative with Printwell, Inc. where she has worked since 2001. Located in Taylor, Printwell specializes in full-color commercialized printing and her clients include state and city governments, universities, foundations and businesses in Michigan as well as other areas of the Midwest. Linda's session will focus on maximizing your marketing potential and getting the most for your dollar when it counts the most. She has a bachelor's of Fine Arts from the University of Michigan and previously worked for Speaker-Hines & Thomas, out of Lansing, for 25 years as a Customer Service Representative and Sales Representative.



MELANIE HOLLAND was selected as Southgate Community Schools' Employee of the Year in 2008-09. She holds a bachelor's degree in Education from Michigan State University and a master's degree in Educational Leadership from Wayne State University. Melanie began working with Southgate in 1989 as a GED prep instructor, later added high school completion, and is now the Academic Advisor for Adult Education. She has served on the MACAE Board of Directors since 2006. She is chairing the MACAE Adult Ed Focus Group for her third year and also serves on the MACAE Board Membership Services Committee.

GREG MARSELLO is a co-founder and Vice President of the Learning Resources Network (LERN), the leading association in continuing and community education. With over 35 years in the business, Marsello travels three weeks each month working one-on-one with programs. He has developed management and analysis software for the industry, and also runs a community education program in Rhode Island, which registers over 10,000 people a year.



JEFF MCNEAL is the Administrator at Midland Education & Training Connection. He has been involved in education for more than a decade and has facilitated many discussion groups at the local and state level. He has been a presenter at the MACAE Fall Conference in the past and also at the Michigan Adult Ed conference.

ANN MCNEIL is a Special Needs Facilitator for Head Start. She has an Elementary Education Degree from Northern Michigan University and has worked with various age groups until working with Migrant Head Start for six years. After spending five years as a stay-at-home mom, McNeil works with Head Start children.

KURT METZGER see Keynote Speakers, page 11.

SPEAKER BIOGRAPHIES (continued)

KELLY MORCOMBE is the Community Education Enrichment Coordinator with Gull Lake Community Education. As one of the last few to go through the Mott Foundation Training and Orientation as a community educator, Kelly has learned from some of the best community education professionals. She has been with Gull Lake Community Education since 2004 and previously taught preschool and worked in child care since 2000. She is a graduate of Western Michigan University and Southwestern Michigan College.

JOEL NITZBERG see Keynote Speakers, page 11.

REYMUNDO J. QUINTERO has been working with Lansing's Parkwood YMCA and Camp Pa-Wa-Pi for 5 years. He has been working with kids for 14 years and has worked with children at residential facilities as well as sex offenders. While working in those programs he found team building to be an intricate part of their development and social skills. He is now able to combine the YMCA four core values of Honesty, Responsibility, Caring and Respect with team building and teaching young kids and adults how to accomplish their goals. Whether it's a business, sports team or group of kids, we all strive to do better and work better with one another, he said.

KENT ROBERTS see Keynote Speakers, page 11.

JULIE SCOSKIE see Keynote Speakers, page 11.

BRUCE UMPSTEAD is the Director of the Office of Educational Technology and Data Coordination with the Michigan Department of Education, where he is responsible for implementing Michigan's online learning graduation requirement and the State Educational Technology Plan. His major professional point of emphasis is taking information technology and media-based innovations to scale in education. Before joining MDE, Bruce served as operations director for an eLearning company, project operations director for a Math/Science Partnership, member of faculty for online learning at a local community college, and marketing director for a non-profit organization.



DOUG WOOD is the Director of Community Education for the Orchard View School District in Muskegon. Previously, he spent 32 years with the Kalamazoo Public Schools, primarily as the Director of Adult & Community Education. Doug sees technology as a way to connect people and has been developing an online presence through blogs, Facebook and Twitter for the Orchard View Community Education Program. He also serves on advisory boards for the Michigan Department of Energy, Labor and Economic Growth in the adult education area. Wood is a former board member of MACAE and NCEA.

WAYNE WRIGHT is a playground inspector and installer for Wrightways, LLC. The company was formed in 2006 due to a lay off at a factory job of 28 years. Wright was introduced to building playgrounds for several years and wanted to become a certified inspector and installer for playgrounds to help keep kids safe. He has four years of experience as an inspector and Wrightways, LLC, has a combined 15 years of experience.

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